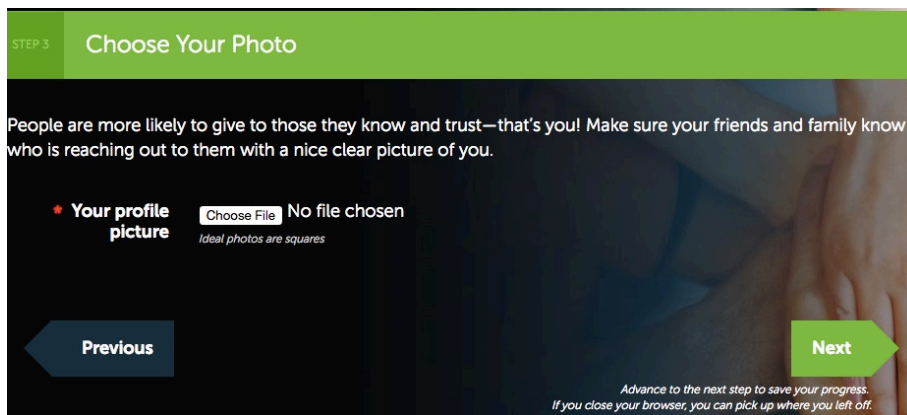


GoGo Smile Ambassador Fundraising Page Instructions

- 1) [Click here to create your own Alliance for Smile's Fundraiser page.](#)
- 2) Click the "Start Fundraising" button in the center of the page.
- 3) You will be taken to an introductory page, read this and click, "Next".
- 4) Click the "Create A New Account" Button unless you've created a fundraiser on Network for Good before. If you have, log into your existing account.
- 5) A pop-up window will ask you to enter your name, email address, and create a password.
- 6) You have the option of adding a photo to your fundraising page. While this is optional, people are more likely to give when there is a photo included. Once this is completed, click "Next".



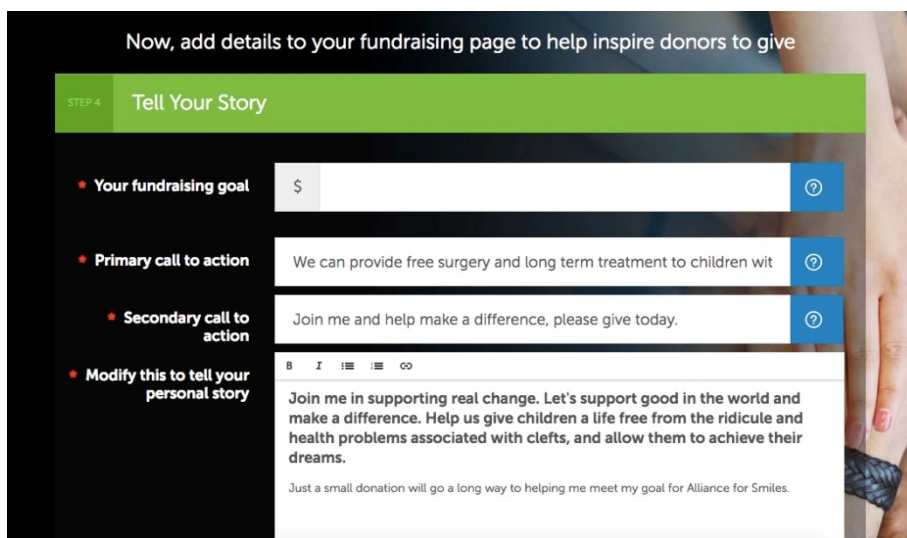
STEP 3 Choose Your Photo

People are more likely to give to those they know and trust—that's you! Make sure your friends and family know who is reaching out to them with a nice clear picture of you.

• **Your profile picture** No file chosen
Ideal photos are squares

Advance to the next step to save your progress.
If you close your browser, you can pick up where you left off.

- 7) You are able to personalize your page. First, choose a fundraising goal. Any amount is great and you can change it any time. The average fundraiser is \$1,000. This will provide a complete and transformative cleft operation to one child.



Now, add details to your fundraising page to help inspire donors to give

STEP 4 Tell Your Story

• **Your fundraising goal** \$

• **Primary call to action**

• **Secondary call to action**

• **Modify this to tell your personal story**

Join me in supporting real change. Let's support good in the world and make a difference. Help us give children a life free from the ridicule and health problems associated with clefts, and allow them to achieve their dreams.

Just a small donation will go a long way to helping me meet my goal for Alliance for Smiles.

8) Next, write a Primary Call to Action and Secondary Call to Action. These will be the headlines on your page. There is a default Call to Action included that you are welcome to use. Please feel free to personalize this if you like.

9) Finally, you can personalize the content in the text on your page in the “Modify this to tell your personal story” area. We encourage you to personalize this part of the page and explain why you’re supporting Alliance for Smiles. Click “Next” when this step is complete.

10) You’re done! Click the “Submit for Review” button and the page will be sent to us. We’ll take a look at the page and let you know if there are any issues or questions.